

Cheat Sheet

NSW SES Safe Decisions Commitment Project

www.ses.nsw.gov.au

How to use the Safe Decisions Commitment Project Resources

This project aims to showcase commitments from community members to adopt safe behaviours before, during and after floods and storms.

People who publicly commit to adopting a behaviour, are more likely to do that behaviour when preparing for, during or recovering from an incident. They are also more likely to be champions of change in their local communities and promote safe behaviours through their influence in networks and connections.

How to use the resources in this project:

At an event

- ☐ Determine the behaviours you want people to commit to
- ☐ Use the existing cards or create your own by using the Commitment Card Template on Brand Online, that focus on that behaviour
- ☐ Have the commitment cards available for people to choose on the day
- ☐ Take photos of people holding the cards and videos of people holding and saying the commitment (get permission – remember we need written permission from parents or guardians if under 18)
- ☐ Share these to your unit Facebook page, create local news stories or a local commitment mosaic
- ☐ Ask them to share the photo or video on their own Facebook page
- ☐ Promote the Safe Decisions social media generator
- ☐ Use and promote the hashtag #SafeDecisions for the Commitment Cards

Virtually

- ☐ Promote the Safe Decisions social media generator
- ☐ Share images and videos of people in your community making a commitment on your unit Facebook page
- ☐ Use the tagline from the card in the post – 'Will you make a safe decision?' or 'Are you ready for storms?'
- ☐ Use and promote the hashtag #SafeDecisions for the Commitment Cards

Using the Safer Decisions Commitment Template:

- ☐ Go to Brand Online www.sesbrandonline.com.au to find the Safe Decisions Commitment Template
- ☐ Choose the Flood or storm template
- ☐ Have the commitment cards available for people to choose on the day
- ☐ Create your message – keep it simple and action focused
- ☐ Check the message is OK with your Zone Community Capability Officer
- ☐ Print out and attach to card or corflute backing to give it some stability