

Thank You Full Colour Logo



	=	C 0	M 60	Y 100	K 0	PMS 1595 C	R 244	G 135	B 3
	=	C 100	M 65	Y 0	K 30	PMS 288 CVC	R 30	G 61	B 120
	=	C 100	M 65	Y 0	K 30	PMS 288 CVC	R 30	G 61	B 120
	=	C 0	M 67	Y 100	K 0	PMS 640 C	R 39	G 122	B 61
	=	C 73	M 15	Y 0	K 9	PMS 299 C	R 0	G 0	B 0

CMYK (Cyan, Magenta, Yellow, Black) VERSION:

The logo is done in CMYK and is to be used in all applications where possible. For Example: Brochures, press adverts or any commercial 4 colour printing. If the printing process won't allow reproduction using CMYK refer to to following.

PMS (Pantone Matching System) VERSION:

The PMS logo is to be used in print mediums where the printing process doesn't allow the CMYK colour system but does allow PMS colour system.

For example: embroidery, screen printing, some sign writing.

RGB (Red, Green,Blue) VERSION:

The RGB version is to be used on all digital and screen based design.

For example: Website, Television, Powerpoint presentations, as well as office based usage, such as in Microsoft word.

Thank You Mono Logo



Mono Logo

Always to appear a white background or reversed white onto a single colour background.

This mono logo is to be used on all one colour mediums where tones of a single colour are NOT possible. For example: One colour printed material such as faxes and other one colour printing that may be subject to photocopying or low quality reproduction.

Correct logo usage - Clear space

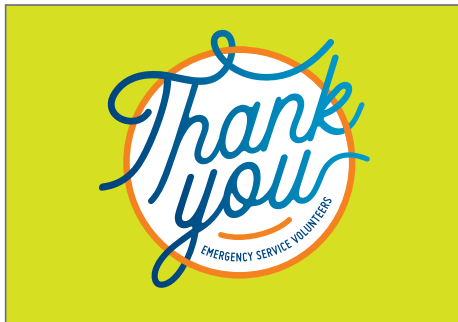
As a general rule, it is important to ensure there is a minimum amount of clear space around a logo. We show the recommended clear space area below which is the same height in relation to the letter O.



LOGO SPECIFICATION SHEET FOR LOGO REPRODUCTION

Correct logo usage - What NOT to do

The logo appears best on a white background. The logo should never be modified or applied incorrectly as illustrated below. Here you can see some examples of how not to use the Thank You logo.



VIVID COLOURED BACKGROUND



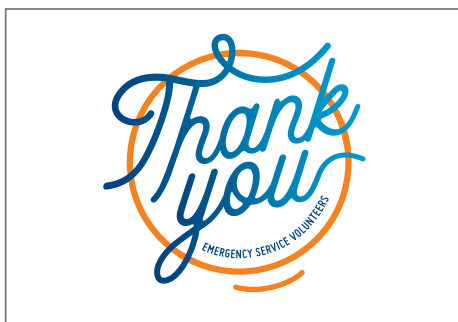
STRETCHED OR CONDENSED



ON BUSY PATTERN OR IMAGE



CROPPED



ALTERED OR ADJUSTED



CHANGE OF COLOUR