



WEAR IT PURPLE DAY

30 AUGUST 2019

NSW SES Members are encouraged to **WEAR IT PURPLE** on **Friday 30th August** to show your support for Rainbow Young People Everywhere. Take photos of your purple (and orange) outfits and tag them **#wearitpurple** to show your support.

Wear It Purple (WIP) Day is an annual campaign where individuals, schools and workplaces 'Wear it Purple' to show their support for young people who identify as sexuality and gender diverse (rainbow) and celebrate the diversity of our community.

WIP was founded in 2010 after several rainbow young people took their own lives following bullying and harassment associated with a lack of acceptance of their sexuality and gender identity. WIP was established BY young people FOR young people to show rainbow youth that they have the right to be proud of who they are, and that there are people across the globe who support and accept them. Today, WIP is an international movement with new generations of rainbow youth taking courage from others to Stand Up and Stand Out in an expression of support for rainbow young people everywhere.

You can find out more about WIP day [here](#)

Don't forget to let us know about your WIP activities. Send an email and photos to diversityandinclusion@ses.nsw.org.au so we can share the activities of your Unit with members across the state!

